



# THE RESIDENCES AT WEST

## Experience False Creek

// BY SUSAN M BOYCE

“Yes! A built-in wine rack in the kitchen. I’ve always wanted one of those.” Spontaneously, the woman exploring The Residences at West’s display kitchen claps her hands in sheer delight.

It’s just one of the many details wowing buyers at this dazzling addition to Southeast False Creek. Here’s a hint of what’s in store: covered private outdoor spaces with views of either the Olympic Village or Fairview Slopes, dramatic marble backsplash above the stove, and huge under-the-sink drawers in the bathrooms — perfect for those big, plush towels that feel so soft after a leisurely soak.

West’s architecture, too, is refreshingly different. Playful splashes of orange-coloured glass seem to pop off the crisp, modernistic façade, and whimsical, kid-sized climbing sculptures are dotted across the massive, podium-level daycare facility. “Way cool,” as one four-foot something young man describes it to his dad.

### OUTSIDE OF THE BOX VISION

“At West we’re always trying to think outside the box,” says Craig Anderson, director of marketing and sales. “For instance, being open every day of the week might sound like a small thing, but as you can see, people like shopping on Fridays.”

And here’s another creative solution that’s turning heads. “The next 20 buyers will get 10 per cent interest on their down payment until the building completes in 2014,” Craig says. “We understand people work hard to save the deposit for their new home. We want their money to work just as hard for them.”

For Silvia and Scott, it was the final deciding factor. The couple, who currently live in Mexico but work around the world, had been searching for an investment property in Vancouver for several months. “This neighbourhood is fabulous — the Seawall, the parks, the schools — there’s a real sense of community here,” Silvia says. “And no matter what people say about the market being ‘cranky,’ Vancouver is such a good value compared to the rest of the world.”

The couple are also fans of Vancouver’s skilled urban planning and commitment to the environment. “In many European countries, they simply cut down all the trees,” Scott says shaking his head. “Seattle put a highway right beside the waterfront — it’s not nice to look at if you want to sit by the water. In Vancouver, you never compromise your green spaces. Every step of the city’s urban planning makes this city better and more appealing.”

**The Residences at West presentation centre is open noon to 5 p.m. every day at 195 West 2nd Ave. (at Columbia). For more information, visit [liveatwest.com](http://liveatwest.com) or call 604.707.WEST.**