



THE RESIDENCES AT WEST

ICONIC FALSE CREEK LIFESTYLE

BY **SUSAN M BOYCE**

Southeast False Creek. It's one of Vancouver's most sought after neighbourhoods, a place where fond memories of the 2010 Olympic Games still linger against a backdrop of the Seawall, the eye-catching new Science World, and an ever-changing panorama of sailboats, cruisers, and Dragon Boats.

And coming soon, there's going to be a dramatic new addition. Introducing the Residences at West.

OUTSTANDING VALUE

"West will be the largest multi-use development in this neighbourhood — 488 homes, 43,000 sq. ft. of much needed street-level shops, restaurants, and service plus an 18,000-sq.-ft. day care," says Craig Anderson, director of marketing and sales with Executive Hotel Group. "It's also priced to remove hurdles to homeownership. In the first phase, over 100 homes ranging from one- to two-bedroom will be priced between \$268,900 and \$459,900."

AMAZING LIFESTYLE

But there's far more to this ambitious project than prices Craig believes won't be seen again any time soon.

First, there's the architecture. "What a departure from the traditional," he says pointing out the façade's playful articulation, massive podium-level park, and how the entire building will

frame the bend in the road where 6th Ave. turns into 2nd.

"We also wanted West to address the growing demand for convergence between live and work spaces. In the past, amenities automatically meant things like a pool and rec room, but here at West you've got all that right in the neighbourhood. So we decided to take a different route."

Results includes an owner's technology lounge inspired by the Opus Hotel, individual office space defined by glass walls recycled from the presentation centre, multi-media theatre with NetFlix, and broadband wi-fi connection for anyone using the amenity area.

"It's not only going to be a terrific cost saving for owners, but it's going to create a very energized building — like a community within a community — because people will be interacting with their neighbours throughout the day," Craig explains. "Let's say you're one of the many people who work from home. You could drop your kids at the daycare, head upstairs and change into a suit for your meeting in one of the private office spaces, then be home and back in your Lululemons in time to pick up the kids at three.

The Residences at West will be located on West 2nd Ave. between Manitoba and Columbia. Presentation centre opens soon. Priced from \$268,900 with 15 per cent deposit conveniently spread over the first year. For more information and to priority register, visit liveatwest.com or call 604.707.WEST.